

## MEETIC CONFIRMS ITS EUROPEAN LEADERSHIP POSITION, WITH 8.3M UNIQUE VISITORS\* AND AN AUDIENCE SHARE OF 28.47%\*\*

Boulogne-Billancourt, 4<sup>th</sup> July 2006

Meetic has further strengthened its N°1 position for online dating in Europe, and this whichever ratings institute and indicator are used. Indeed, according to **Nielsen Netratings**, **meetic recorded an audience share\*\*\* of 28.47% in May 2006, not only the highest figure in Europe but also the highest figure ever recorded by the brand. According to Comscore, the other reference ratings institute, meetic is also the leader in its field in Europe, with 8.3 million unique visitors in May 2006.**

According to Nielsen/NetRatings, in May '06 **Meetic.fr totally dominated the French, Italian and Spanish markets**, with audience shares of 58.1%, 60.8% and 52.2% respectively.

Thanks to the acquisitions carried out over the first half of 2006, meetic now also has leading positions in Brazil, via its **parperfeito.com** site (N°1 on the Brazilian market, with 1.97 million unique visitors in May '06 according to Comscore), and in China, via its **yeeyoo.com** site.

Lastly, **Ulteem by Meetic (ulteem.fr)**, the matchmaking site (based on psychological and sociological criteria) launched by meetic at the end of 2005, is already N°1 in its field on the French market, with 192 000 unique visitors in May '06 (Nielsen Netratings).

The German (ulteem.de) and Spanish (ulteem.es) versions of the site are also now operational, with other European versions due to be deployed during the summer.

Meetic currently records, across all of its sites, some 65 000 new inscriptions per day.

In less than four years, Meetic has thus become a major player on the online dating market, confirming the efficiency and pertinence of its international deployment and the buoyancy of its growth.

### About MEETIC, the European leader in online dating ([www.meetic-corp.com](http://www.meetic-corp.com))

Four years after its commercial launch, MEETIC has established itself as the European leader in online dating, with over 19.9 million profiles registered since its creation and the highest audience share\* in Europe: 25.45% in March 2006 (source: Nielsen/NetRatings). MEETIC is present in 13 European countries and in China, and is available in 10 languages. Pursuing, ever since its creation, a clear leadership strategy based on a quality-first policy, innovative marketing and perfect technological know-how making it possible to manage a database of more than 3.2 million 30-day active profiles, the company is intent on permanently improving its services and meeting even more fully the various expectations of its European subscribers. MEETIC has recently launched two new offers, ULTEEM by MEETIC (matchmaking site) and SUPERLOL, the first mobile community network. MEETIC recorded a 2005 turnover of €43 million and a net profit of €5.7 million.

\*\*\* Audience share is calculated as follows: (number of unique visitors to the site x time spent on the site) / (number of unique visitors under the category "dating" x time spent on this subcategory) x 100

**H1 2006 turnover will be published on 26<sup>th</sup> July 2006 (after market)**

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