

Finalisation of the acquisition of Cleargay

Boulogne-Billancourt, 18th October 2007

Meetic, the European leader in online dating, announces the finalisation of the acquisition of FC&CO, the company that publishes the Cleargay site.

As announced on 2nd July 2007, the acquisition of Cleargay, the n° 1 gay dating site in France (Comscore – August 2007), is in line with Meetic's strategy of diversifying and optimising its traffic.

The acquisition concerns 60% of FC&CO's capital and voting rights for 3 million euros entirely paid in cash. Meetic also holds a firm option on the remaining 40% currently held by the Company's founders, exercisable in 4 years at a price to be determined in function of FC&CO's results at the date of the final operation.

For its last financial year to 31st August 2007, Cleargay recorded revenues of 750 000 euros, purely in France. The site had 5000 registered subscribers at 30th September 2007.

Cleargay is perfectly in line with the Meetic group's selective acquisition strategy:

- Brand with substantial renown,
- French leader on its market,
- Proximity of the development model enabling rapid integration,
- Substantial synergies with the Meetic offer,
- Strong overseas growth potential.

The founders will remain within the Group. The presence within Meetic of an experienced and dedicated team will notably enable the Meetic group's gay traffic to be optimised, both in France and abroad.

Marc Simoncini, CEO and founder of MEETIC, states: *"We are very pleased to welcome Cleargay's founders into the Meetic group. They will develop, under the Cleargay brand, all the services aimed at our gay clientele in France and abroad. Fully in line with our strategy of segmenting our offer, this acquisition will allow us to significantly consolidate our positioning on this very high-growth niche market."*

About MEETIC, the European online dating leader (www.meetic-corp.com)

MEETIC manages nine services (Meetic, Meetic Mobile, Ulteem, Superlol, Lexa, ParPerfeito, Dating Direct, Cleargay and eFriendsNet) and markets two highly complementary economic models on the dating market, one based on internet use, the other on mobile phones. MEETIC is established in 15 European countries, as well as in Asia and Latin America, and is available in 15 languages. From inception, the group has pursued a clear leadership strategy focusing on quality, innovative marketing and perfect technological expertise. MEETIC works hard to optimise service quality and to satisfy every possible expectation of its European subscribers. In 2006, MEETIC posted sales of €78.8 million and net profit of €10.1 million.

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3Q 2007 turnover: 23rd October 2007 (after market)