

Boulogne-Billancourt, 28th November 2007

AGREEMENT SIGNED FOR THE ACQUISITION OF NEU.DE, A MAJOR DATING SITE IN GERMANY

MEETIC, the European leader in online dating, today announces the signing of an agreement for the acquisition of Neu.de, a major online dating player in Germany, and the Partner.de brand. This operation will be finalised in January 2008, once the remaining conditions precedent have been lifted.

The operation concerns the acquisition of 100% of Neu.de's capital for a sum of €25 million, paid entirely in cash.

Founded in 2002, Neu.de currently has some 26 000 subscribers and is the third-largest online dating site on the German market, after Friendscout and Meetic, in terms of unique visitors (Comscore – October 2007).

An IPSOS survey in April 2006 and a Harris survey in November 2007 both placed Neu.de as the online dating site with by far the greatest renown in Germany, ahead of every other market player. Indeed, owned by Dirk Stroër through its Media Ventures subsidiary, ever since its creation Neu.de has benefited from a substantial offline presence on billboards.

Following this acquisition and the subsequent transition period, the Meetic.de site and the Neu.de site will both be run under the Neu.de banner.

The Partner.de brand will also be the brand under which the Group's matchmaking site – Ulteem in other European countries – will operate.

The acquisition of the online dating site Neu.de will enable marketing and technical synergies to be implemented, and is perfectly inline with the selective acquisition strategy instigated by the Group since its IPO:

- o A brand with a high level of renown
- o Substantial audience on its territory
- o 26 000 subscribers

Marc Simoncini, CEO and founder of MEETIC, concludes: *"after the UK, Germany remained a major priority with regards to the carrying out of our strategy to reinforce our European leadership. Through this operation, and notably thanks to the NEU brand's substantial renown in Germany and the partnership we have now with the Dirk Stroër network, Meetic possesses all the leverage necessary for the deployment of its global strategy (segmentation, creation of traffic and monetisation of audience and mobile) on one of Europe's main markets."*

About MEETIC, the European online dating leader (www.meetic-corp.com)

MEETIC manages nine services (Meetic, Meetic Mobile, Ulteem, Superlol, Lexa, ParPerfeito, DatingDirect, Cleargay and eFriendsNet) and markets two highly complementary economic models on the dating market, one based on internet use, the other on mobile phones. MEETIC is established in 15 European countries, as well as in Asia and Latin America, and is available in 12 languages. From inception, the group has pursued a clear leadership strategy focusing on quality, innovative marketing and perfect technological expertise. MEETIC works hard to optimise service quality and to satisfy every possible expectation of its European subscribers. In 2006, MEETIC posted sales of €78.8 million and net profit of €10.1 million.

MEETIC
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2007 annual turnover:
12th February 2008 (after market)