

Boulogne-Billancourt, 30th August 2007

RESULTS FOR THE FIRST HALF OF 2007

OPERATING PROFIT DOUBLES

MEETIC, the European leader in online dating today announces its audited half year results for the first six months of the current FY to 30th June 2007.

(in millions of euros – IFRS)	30 th June 2007 ⁽¹⁾ (Consolidated)	30 th June 2006 (Historical)	Change (%)	30 th June 2007 ⁽²⁾ (Pro forma)
Turnover	53.2	35.8	+48.5%	54.8
EBITDA*	9.9	5.3	+87%	10.0
<i>% of total turnover</i>	<i>18.6%</i>	<i>14.7%</i>		<i>18.3%</i>
Operating Profit	8.5	4.3	+97.8%	8.6
<i>% of total turnover</i>	<i>16.0%</i>	<i>12.0%</i>		<i>15.8%</i>
Net Profit	4.4	2.6	+69.2%	4.5
<i>% of total turnover</i>	<i>8.3%</i>	<i>7.3%</i>		<i>8.1%</i>

* Earnings Before Interest, Taxes, Depreciation and Amortization

(1) The consolidated income statement to 30th 2007 takes into account the acquisition of DatingDirect, integrated into the Group's results from 29th January 2007.

(2) The pro forma income statement to 30th June 2007 includes the consolidated figures of Meetic and its subsidiaries in IFRS and the results of DatingDirect as if it had been integrated from 1st January 2007.

□ Operating profit doubles

EBITDA (Earnings Before Interest, Taxes, Depreciation and Amortization) totalled €9.9 million, up +87% on the first half of 2006. The EBITDA margin was thus 18.6% for the first six months of the current financial year, versus 14.7% for the same period last year. The operating margin was up 4 percentage points to 16%.

Operating profit doubled despite the Group's significant marketing investments, which reached €28.4 million for the first half of 2007, or 54% of turnover. As in the first half of 2006, the Group chose to increase advertising pressure over the early part of the year, in order to support the deployment of the 2.0 version of Meetic and to accompany growth through the year.

Operating costs grew slower than turnover. In particular, DatingDirect's 5-month operating profit totalled €3.6 million, giving an operating margin of 46.4%. The integration of DatingDirect within the Group thus resulted in substantial synergies at operating cost level right from the acquisition.

□ A sound cash position

At the end of the first half of 2007, the Group had a cash position of €32.7 million versus €76.5 million at 31st December 2006, following the acquisition of DatingDirect and the payment of the earn-out clauses of the Brazilian and Chinese subsidiaries for the year, all this totalling €50.1 million.

Marc Simoncini, CEO of Meetic, comments: *"As with the spectacular upturn in DatingDirect's profitability in just five months, we are very satisfied with our first-half results, which again bear witness to our command of our profitable growth business model."*

□ Strategy and outlook

Meetic's aim is to consolidate its status as a global online dating player. The Group now operates via 2 complementary offers - Internet and mobile - and 8 brands that enable it to suitably respond to the expectations of various types of audiences. In accordance with this aim, Meetic will pursue its growth strategy along the following lines:

- **further segmentation of the Group's clientele**, either organically, through the creation of additional services, or via external growth.

In this respect, on 2nd July the Group announced the signing of an agreement with a view to acquiring the **Cleargay** site. This acquisition, which should be finalised in September 2007, will offer the gay community a dating site adapted to its expectations.

With over a million profiles recorded as of 30th June 2007 versus 850 000 at 31st March 2007, the launch of the new version of **Ulteem** in France in June has been a success - this success has also been the result of an offline press and television campaign in June and July. Ulteem offers its members and subscribers a matchmaking service based on psychological profiling. The new version of the Ulteem site will be deployed throughout the other European countries in which the site has been launched through the remainder of 2007.

- **diversification of sources of revenue**

On top of the revenue generated by subscribers to its Internet sites, which today remains the bulk of the Group's revenue and which is highly recurrent, the Group

wishes to continue developing the share of its revenue that comes from other sources, and notably:

- **revenue from mobile telephony**
Mobile activity in Europe was up an impressive +94% over the first half of 2007, to €1.6 million. This growth momentum will continue through the ongoing deployment of the **Meetic Mobile** offer across Europe.
eFriendsnet, whose development was slowed by the sales policy of Chinese mobile phone operators, is currently deploying a new version of its site in order to generate substantial audience figures and create new sources of revenue.
- **advertising revenue**, which relies on the substantial qualified traffic generated by the Group's Internet sites (close to 15 billion ads generated over 12 months – internal source).

- **the development of an international coverage**

The Group intends to pursue its international development:

- organically, through the development of its brands in countries where the Group does not yet have a presence.
- via external growth, when the acquisition of an existing company or brand would result in substantial complementarity with the Group's activities and/or provide synergy opportunities.

Marc Simoncini, CEO of Meetic, concludes: *“With our Group's European leadership clearly established, the construction of a status as a global online dating player will be achieved through the implementation of a clearly-defined strategy along three lines of development, with new offers made available to new audiences in new countries. Backed by our tried-and-tested know-how and the solidity of our fundamentals, we are fully confident that we will successfully meet this challenge that will enable Meetic to assert itself on the worldwide online dating market whilst maintaining the profitability and flexibility of its business model.”*

□ **Availability of the half-year financial report for the six months to 30th June 2007**

In accordance with article AMF 221-4 IV, please note that the half-year report for the six months to 30th June 2007 is available on the Company's website (www.meetic-corp.com) in the Publications section.

About MEETIC, the European online dating leader (www.meetic-corp.com)

MEETIC manages eight services (Meetic, Meetic Mobile, Uteem, Superlol, Lexa, ParPerfeito, Dating Direct and eFriendsNet) and markets two highly complementary economic models in the dating market, one based on internet use, the other on mobile phones. MEETIC is established in 15 European countries, China and Brazil, and available in 12 languages. From inception, the group has pursued a clear leadership strategy focusing on quality, innovative marketing and perfect technological expertise. MEETIC works hard to optimise service quality and to satisfy every possible expectation of its European subscribers. In 2006, MEETIC posted sales of €78.8 million and net profit of €10.1 million

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3Q 2007 turnover:
23rd October 2007 (after market)