

3 new major partnerships to strengthen MEETIC's leadership on the Italian market

Libero.it, Italy's n°1 portal, and two of the most popular radios, RMC and 105 Network, have chosen MEETIC

Boulogne-Billancourt, October 9th 2006.

MEETIC, the European leader in online dating, announces the signing of three new major partnerships on the Italian market:

- A deal with the **WIND Group**, for the exclusive distribution of MEETIC on the **Libero.it** portal, Italy's leading mainstream portal with 8.5 million unique visitors (*source: Nielsen/NetRatings, August 2006*). This agreement comes on top of the partnership previously signed with the Wind Group regarding the distribution of the meeticMobile service on Wap and iMode portals.
- A deal with 2 radios - the **Radio Montecarlo (RMC)** and **105 Network** for the distribution of MEETIC on their respective web sites. The two radio stations have a cumulative total of more than 5 million listeners a day. To coincide with this deals, a radio communication campaign is being launched from October 9th 2006.

These three new partnerships will strengthen MEETIC's leadership on the Italian market (leading audience share of 28.1%* and 551 000 unique visitors – (*source: Nielsen/NetRatings, August 2006*), and will further broaden the company's existing network of major Italian partners that notably includes Lycos.it, Tiscali, Yahoo Italia and FasTweb.

“MEETIC is thus actively pursuing its partnership policy across Europe, with the total number of distribution agreements now exceeding 90. These three new signings confirm our capacity to form partnerships with major European telecom and media groups, and to provide them with a pertinent and integrated response for Internet, mobile phones and traditional communication mediums”, says Philippe Chainieux, MEETIC's Managing Director.

About MEETIC, the European online dating leader (www.meetic-corp.com)

Four years after its commercial launch, MEETIC manages seven products (Meetic, Meetic Mobile, Ulteem, Superlol, Lexa, ParPerfeito and eFriendsNet) and markets two highly complementary economic models in the dating market, one for use on the internet, the other for mobile phones. MEETIC is the undisputed leader on the European online dating market with 22.5 million profiles registered on the Meetic site alone since its creation and the largest European audience share* with 18.2% in August 2006 (source: Nielsen/NetRatings) and 8.3 million unique visitors in May 2006 (source: Comscore). MEETIC is established in 13 European countries, China and Brazil, and available in 11 languages. From inception the group has pursued a clear leadership strategy focusing on quality, innovative marketing and perfect technological expertise. MEETIC works hard to optimise service quality and to satisfy every possible expectation of its European subscribers. In 2005, MEETIC posted sales of €43m and net profit of €5.7m.

* Audience share is calculated as follows: (number of unique visitors to the site x time spent on the site) / (number of unique visitors under the category "dating" x time spent on this subcategory) x 100

Results for the first half of 2006 will be published on 23rd October 2006 (after market)

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