

MEETIC, the European leader in online dating, signs a new mobile phone partnership

Boulogne-Billancourt, 18th April 2006

Meetic, the European leader in online dating, has today announced the signing of a partnership agreement with Orange France, France's largest mobile phone operator, regarding the running of its mobile dating service.

Orange has chosen to entrust meetic with its dating service in order to offer all Orange France's mobile phone clients Europe's most popular dating service.

Already associated with the mobile operator for almost a year via the Gallery services package, meetic is thus becoming the Orange World portal's Dating partner. Meetic is now accessible directly via the "Meetic" link in the mobile portal's chat/fun categories.

Meeting people via mobile phones is a service in itself with added value that mobile phone operators are having to make available to their subscribers.

This partnership with Orange France comes on top of 13 partnerships already signed with mobile operators in countries across Europe.

"We are delighted that all single people with an Orange mobile phone will be able to get together on meetic, and meet other meetic members across Europe in all serenity" says Simon Berger-Perrin, Head of Meetic's mobile services. "This partnership confirms the quality of the service that we offer subscribers, which is based on full content moderation, a crucial factor for a mobile operator".

Marc Simoncini, Meetic's CEO and founder, adds: "Meetic, founded from the very beginning in order to operate via mobile phones, has become Europe's number 1 mobile dating services operator. This partnership reflects the recognition of our global distribution strategy with European mobile operators. This partnership with a major mobile telephony player emphasises the fact that Meetic now successfully operates on a double market: Internet and mobile phones".

About MEETIC, the European leader in online dating (www.meetic-corp.com)

Three years after its commercial launch, Meetic has established itself as the European leader in online dating, with over 17.0 million profiles registered since its creation. Meetic is present in 13 European countries and is available in 10 languages. Following, ever since its creation, a clear European leadership strategy based on a quality-first policy, innovative marketing and perfect technological know-how making it possible to manage a database of 2.6 million 30-day active profiles, the company is intent on permanently improving its services and meeting even more fully the various expectations of its European subscribers. Meetic has launched two additional offers – ULTEEM by Meetic and SUPERLOL. Meetic recorded 2005 revenue of €43 million and net profit of €5.7million.

MEETIC

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