

CONTINUED STRONG GROWTH

H1-2007 PROFORMA CONSOLIDATED REVENUE: +53.1%

Boulogne-Billancourt, 26 July 2007

MEETIC (FR0004063097-MEET), the European leader in online dating services, today announced its consolidated revenue for the first half of the year, ending 30 June 2007.

H1-2007 consolidated revenue

€ millions	H1-2007 (1)	H1-2006	% change	H1-2007 (Proforma) (2)
Revenue*	53.2	35.8	+48.5%	54.8

* not audited

(1) - DatingDirect consolidated as of 29 January 2007

(2) - Pro forma revenue for the first half of 2007 includes Meetic Group's revenue plus DatingDirect's revenue as of 1st January 2007

MEETIC generated consolidated revenue of €53.2 million in the first half of 2007, an increase of 48.5% compared with €35.8 million in the first half of 2006, with organic growth of 25.3% of MEETIC SA activity. On a pro forma basis, sales increased by 53.1%.

The Group generated 93% of its revenue in Europe and 7% in the rest of the world.

Consolidated revenue by business activity

€ millions		H1-2007 (1)	H1-2006	% change	H1-2007 (Proforma) (2)
Internet		49.9	32.3	+54.7%	51.5
	% of total	94%	90%		94%
Mobile		2.3	2.5	-11.2%	2.3
	% of total	4%	7%		4%
Other		1.0	1.0	+2.3%	1.0
	% of total	2%	3%		2%
TOTAL*		53.2	35.8	+48.5%	54.8

* not audited

(1) - DatingDirect consolidated as of 29 January 2007

(2) - Pro forma revenue for the first half of 2007 includes Meetic Group's revenue plus DatingDirect's revenue as of 1 January 2007

Internet revenues

Internet revenue relates to the Group's subscription internet services under five brand names: Meetic, Ulteem, Lexa, Parperfeito and DatingDirect since 29 January 2007. At 30 June 2007, the Group had 524,000 subscribers after the integration of DatingDirect customers into the Meetic platform.

The key events of the first half of the year were as follows:

- Consolidation of DatingDirect.com as of 29 January 2007

The UK's leading website has been consolidated since 29 January 2007. In keeping with the strategy announced at the time of the acquisition, the integration period ended on 21 June 2007 with the migration of DatingDirect's members and customers to Meetic's European customer base, with a new, more up-to-date interface offering enhanced features.

- Launch of Meetic 2.0 in France and roll-out in Europe

Following on from its successful launch in France in February, Meetic 2.0 was rolled out in Spain in the second quarter and is due to be rolled out in the main European markets in which the Group operates by the end of the year.

ARPU benefited directly from the successful launch of Meetic 2.0 and the new schedule of charges for the service, reaching €17.50 in the first half of 2007 compared with €16.66 in 2006 on average for all of the Group's European websites.

The monthly churn rate was maintained at 16.1% in the first half of the year, equivalent to the level of 16.3% at the second half of 2006.

- Launch of a new version of Ulteem

The new version of Ulteem, the dating website using psychological profiling, was launched in France on 7 June 2007, accompanied for the first time by offline advertising in the press and on television. Ulteem had a total of over 1 million profiles registered as at 30 June 2007 since its creation.

Mobile revenues

Revenue from mobile services (MeeticMobile, Superlov and eFriendsNet) decreased by 11.2% to €2.3 million in the first half of 2007 compared with €2.5 million in the first half of 2006.

- Revenue generated by eFriendsNet has declined since July 2006 as a result of the commercial policy of mobile operators in this area, imposing greater restrictions on the conversion of subscribers to mobile services and encouraging subscriber loyalty. Revenue came to €0.7 million in the first half of 2007 compared with €1.1 million in the second half of 2006 and €1.7 million in the first half of 2006. As a result, eFriendsNet is in the process of rolling out a new version of its website in order to boost audience creation and generate new sources of revenues.

- Mobile services in Europe delivered further strong growth, generating revenue of €1.6 million in the first half of 2007 compared with €0.8 million in the first half of 2006, an increase of 94%. The Group estimates the total number of subscribers or users of MeeticMobile services in Europe at nearly 90,000 at end-June 2007.

The clear appeal of Meetic's services to the leading mobile operators - as demonstrated by the continuation of an active partnership policy over the first half of the year with reinforcement of the partnership with Orange and the signature of an exclusive partnership agreement with Vodafone in the UK - suggests continuing growth in mobile revenues in Europe.

Marc Simoncini, Chairman and Chief Executive Officer of MEETIC, comments: *"In addition to our on-track performance, the first half of 2007 was particularly eventful in terms of strategic achievements, with the effective integration of DatingDirect, the roll-out of Meetic 2.0 in other European countries following its successful launch in France in February, the new version of Ulteem and the signature, renewal or securing of major partnership agreements. On the back of these successes, the Group will continue to pursue an offensive strategy in the second half of the year, resulting in further audience segmentation and diversification of sources of revenues, particularly with mobile revenues, as well as building on our international presence in order to consolidate our position as a global player in online dating".*

About MEETIC, the European online dating leader (www.meetic-corp.com)

MEETIC manages eight products (Meetic, Meetic Mobile, Ulteem, Superlov, Lexa, ParPerfeito, DatingDirect and eFriendsNet) and markets two highly complementary economic models in the dating market, one for use on the internet, the other for mobile phones. MEETIC is established in 15 European countries, China and Brazil, and available in 12 languages. From inception the group has pursued a clear leadership strategy focusing on quality, innovative marketing and perfect technological expertise. MEETIC works hard to optimise service quality and to satisfy every possible expectation of its European subscribers. In 2006, MEETIC posted sales of €78.8m and net income of €10.1m.

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H1-2007 results: 30 August 2007
(after market close)