

Boulogne-Billancourt, 5 May 2008

**Q1 2008 REVENUE UP 25.5%****Growth in the subscriber base: 62,000 new subscribers**

MEETIC (MEET - FR0004063097), European leader in online dating, announces its consolidated revenues for the first quarter ended on 31 March 2008.

□ **Consolidated 1<sup>st</sup> quarter revenue\***

In € millions IFRS	First-quarter 2008 Consolidated (1)	First-quarter 2007 Historic (2)	% change
Internet	30.5	23.8	27.7%
<i>% of total revenue</i>	<b>95%</b>	94%	
Mobile	0.9	1.1	-15.8%
<i>% of total revenue</i>	<b>3%</b>	4%	
Other	0.5	0.5	7.5%
<i>% of total revenue</i>	<b>2%</b>	2%	
<b>Total</b>	<b>31.9</b>	25.4	<b>+25.5%</b>

\*Unaudited

(1) First-time consolidation of Neu.de in the consolidated financial statements from 1<sup>st</sup> January 2008

(2) First-time consolidation of Dating Direct in the consolidated financial statements from 1<sup>st</sup> February 2007

Consolidated first-quarter 2008 revenue, which includes revenues posted by Neu.de since 1<sup>st</sup> January, amounted to €31.9 million, representing an increase of 25.5% compared with the first quarter of 2007 and organic growth of 22%.

The company generated 96% of its revenue in Europe and 4% in the rest of the world.

The internet revenue recorded growth of 27.7% to €30.5 million. The unfavourable trend in the sterling/euro exchange rate compared with the first quarter of 2007 had a negative impact on quarterly revenue of €0.6 million.

The quarter was marked by the migration of subscribers from the Neu.de site to a new interface on 7 February.

With 62,000 new subscribers over the first three months, including 36,000 which were independent of the Neu.de acquisition, the subscriber base posted a strong increase. At 31 March 2008, 639,155 subscribers were registered with all the Group's sites.

Dragged down by an unfavourable base of comparison, mobile revenue recorded a contraction of 15.8%. This decline reflects the revenue downturn in China, where the site has been accessible free of charge since December. European mobile revenue continued to grow, reaching €0.9 million, up 36% by comparison with the first quarter of 2007.

Advertising and event revenue came to €0.5 million, representing a slight increase compared with the first quarter of 2007.

Marc Simoncini, Chairman and Chief Executive Officer of MEETIC, commented: *"The first quarter was marked by the first-time consolidation of our recent acquisition in Germany, completed successfully during February, and by firm trends in our subscriber base. At the same time, in line with the strategy unveiled together with our full-year results, we are actively continuing to prepare advertising campaigns in our strategic markets, as well as developing our editorial & traffic division for the launch of the VIOO community portal for women before the summer"*.

**About MEETIC, the European online dating leader ([www.meetic-corp.com](http://www.meetic-corp.com))**

MEETIC manages nine services (Meetic, Meetic Mobile, Ulteem, Lexa, ParPerfeito, DatingDirect, Neu.de, Cleargay and Yeeyoo) and markets two highly complementary economic models on the dating market, one based on internet use, the other on mobile phones. MEETIC is established in 15 European countries, as well as in Asia and Latin America, and is available in 12 languages. From inception, the group has pursued a clear leadership strategy focusing on quality, innovative marketing and perfect technological expertise. MEETIC works hard to optimise service quality and to satisfy every possible expectation of its European subscribers. In 2007, MEETIC posted sales of €113.8 million and net result of €14.2 million.

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**2008 half-year sales : 24 July 2008**  
**(after market close)**