

Boulogne-Billancourt, 2 July 2007

AGREEMENT REACHED REGARDING THE ACQUISITION OF CLEARGAY, THE N°1 GAY DATING SITE IN FRANCE.

MEETIC (FR0004063097-MEET), the European leader in online dating services, today announces that it has signed an agreement with a view to acquiring FC&CO, the company that publishes the Cleargay site.

MEETIC is thus pursuing its strategy of segmenting and optimising its traffic in order to adapt and meet its users' expectations. Created in 2004, Cleargay is a gay dating site with substantial renown that has developed rapidly in France, where it is the leading site in its category (*Nielsen Net Ratings – May 2007*).

The acquisition concerns 60% of FC&CO's capital, with the remaining 40% to be acquired within the coming 4 years. The operation should be finalised by September.

Marc Simoncini, founder and CEO of MEETIC, declares: *"The acquisition of Cleargay is in keeping with our approach of segmenting our traffic. Indeed, the traffic generated by our gay clientele will henceforth be optimised and managed by an experienced and dedicated team. Cleargay's founders will remain within the Group in order to develop, under the Cleargay brand, all services aimed at gay clients in France and abroad. Beyond the optimisation of our gay traffic abroad, major synergies at IT, technological, marketing and site moderation level will be implemented during 2007."*

Frédéric Coulais, CEO of FC&CO, states: *"The deal signed with Meetic will enable Cleargay to substantially consolidate its position in France and to accelerate its development abroad. We are very happy to be integrating a group with which we share many values, such as technological excellence and proactive management of customer relations and moderation."*

About MEETIC, the European online dating leader (www.meetic-corp.com)

MEETIC manages eight services (Meetic, Meetic Mobile, Ulteem, Superlol, Lexa, ParPerfeito, Dating Direct and eFriendsNet) and markets two highly complementary economic models in the dating market, one based on internet use, the other on mobile phones. MEETIC is established in 15 European countries, China and Brazil, and available in 12 languages. From inception, the group has pursued a clear leadership strategy focusing on quality, innovative marketing and perfect technological expertise. MEETIC works hard to optimise service quality and to satisfy every possible expectation of its European subscribers. In 2006, MEETIC posted sales of €78.8 million and net profit of €10.1 million.

About Cleargay

N°1 in France with 142 000 UV (NNR May 2007), Clear gay was launched in November 2004, and rapidly became the leader on its segment. The site has continually improved technologically to offer a product adapted to the specific demands of its market. Possessing a platform designed for overseas deployment, Cleargay aims to become the n°1 player in a number of new territories.

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**Half year 2007 sales: 26 July 2007
 (after market close)**