



Boulogne-Billancourt, 19th September 2008.

MEETIC'S SITES SEE RECORD SUMMER AUDIENCE FIGURES

**According to the latest data calculated by ComScore
(August 2008) and Nielsen (July 2008), the Meetic group's sites
are seeing record audience and awareness figures.**

In Europe:

MEETIC (FR0004063097 – MEET), the European leader in online dating, is now solidly established as the major online dating player in Europe.

According to initial data for July 2008 (yet to be finalised) gathered by Nielsen NetRatings and covering Western European countries, meetic has been beating quantitative and qualitative records. Across these countries, the institute recorded close to 4 million unique visitors and **333 million pages view** for MEETIC's sites.

According to Comscore, taking all the Group's sites into account, MEETIC is also top, with traffic of 5.5 million unique visitors and 659 million pages view (July 2008).

In France:

In France this summer, according to Comscore, MEETIC's sites represented 2.8 million unique visitors (August 2008), making Meetic the leader in its category.

The rapid progress of the MEETIC Affinity site, launched this summer, should also be noted, as it joined the leading three online dating sites as soon as it was launched.

In France, according to both Nielsen and Comscore, Meetic's audience share* is exceptional: Meetic conquered around 30% of audience part over the summer months, in the online dating sites category.

All the indicators measured by Nielsen and Comscore confirm that Meetic is by far the leading online dating player in France and across Europe.

** Audience share is calculated as follows: (number of unique visitors to the site x time spent on the site) / (number of unique visitors under the category "dating" x time spent on this subcategory) x 100*



Awareness survey in France: undisputed leadership

In France, 79% of French singles spontaneously mentioned the French online dating leader: MEETIC

- **Meetic, the n°1 online dating site, is increasing its lead**

With a cumulative total of **79% of “top of mind” responses and 85% of spontaneous responses**, Meetic is well ahead of its direct rivals; Meetic represents **92% of prompted awareness**.

- **Meetic Affinity is already in 4th place**

Through its approach that is both different and complementary to that of meetic, Meetic Affinity is taking control of the matchmaking dating site segment. After just a few months and following a major and dynamic television, billboard and Internet advertising campaign, **the site already has 4% of spontaneous responses and 36% of prompted responses**.

Source: awareness campaign carried out by TNS Sofres from 4th to 18th August 2008

About MEETIC, the European online dating leader (www.meetic-corp.com)

MEETIC manages nine services (Meetic, Meetic Mobile, Ulteem, Lexa, ParPerfeito, DatingDirect, Neu.de, Cleargay et Yeeyoo) and markets two highly complementary economic models on the dating market, one based on internet use, the other on mobile phones. MEETIC is established in 15 European countries, as well as in Asia and Latin America, and is available in 12 languages. From inception, the group has pursued a clear leadership strategy focusing on quality, innovative marketing and perfect technological expertise. MEETIC works hard to optimise service quality and to satisfy every possible expectation of its European subscribers. Over the first half of 2008, MEETIC posted sales of €63 million and net profit of €0.3 million.

*Meetic is listed on **Euronext Paris - Compartment B** of the NYSE Euronext - ISIN: FR0004063097*

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**Turnover for the third quarter of 2008 will be published on 23rd October 2008
(after market)**