

MEETIC accelerating its development in Latin America

Meetic announces the launch of its activities in Mexico and Argentina, and the strengthening of its presence in Brazil.

Boulogne-Billancourt, 11th September 2007

Meetic, the European leader in online dating, announces the deployment of its activities in Latin America, with the launch of MEETIC in Mexico and Argentina and the strengthening of its presence in Brazil.

The launches in Mexico and Argentina will take place through the www.meetic.net site that is operated by ParPerfeito, the Group's bridgehead for its Latin American development.

The deployment of the Group's activities in Mexico and Argentina will be accompanied by the signing of two new exclusive partnership deals with Yahoo! Argentina and Yahoo! Mexico, as well as the signing of an exclusive partnership agreement with Mercado Libre, an Ebay subsidiary in these two countries.

Furthermore, the Group's development in Brazil has been clear to see since the acquisition of ParPerfeito, which recently signed an exclusive partnership deal with Mercado Libre.

Marc Simoncini, CEO and founder of MEETIC, says: *"MEETIC is pleased to announce its launch in both Mexico and Argentina, as well as the strengthening of its presence in Brazil, as these target countries offer substantial growth potential in our sector. These operations again mark an acceleration in MEETIC's strategic deployment abroad."*

About MEETIC, the European online dating leader (www.meetic-corp.com)

MEETIC manages eight services (Meetic, Meetic Mobile, Ulteem, Superlol, Lexa, ParPerfeito, Dating Direct and eFriendsNet) and markets two highly complementary economic models in the dating market, one based on internet use, the other on mobile phones. MEETIC is established in 15 European countries, in Asia, in South America and available in 15 languages. From inception, the group has pursued a clear leadership strategy focusing on quality, innovative marketing and perfect technological expertise. MEETIC works hard to optimise service quality and to satisfy every possible expectation of its European subscribers. In 2006, MEETIC posted sales of €78.8 million and net profit of €10.1 million.

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3Q 2007 Sales:
23rd October 2007 (after market)