

MEETIC launches its mobile activity in Belgium and Switzerland, and completes its deployment in Spain.

Boulogne-Billancourt, 11 September 2006

MEETIC, the European leader in online dating, announces the signing of 4 new distribution agreements with the following mobile telephone operators:

- **Swisscom Vodafone Live in Switzerland**
- **Amena in Spain**
- **Mobistar in Belgium**
- **Proximus in Belgium**

These four mobile phone companies have chosen to reference meetic on their portals, hence offering their customers Europe's most popular dating service.

Within the framework of its multimedia (Internet, mobile phones...) offer approach, meetic is thus accelerating its development within the mobile phone universe.

Thanks to these four new mobile phone operators, meetic's mobile phone activity now covers 7 countries across Europe (France, Spain, Italy, Belgium, Germany, Switzerland and the Netherlands).

"Dating via mobile phone is proving itself to be a true added-value service. Mobile operators are aware of the importance of providing their customers with the services of Europe's number 1 in its field; meetic", says Simon Berger-Perrin, who is in charge of meetic's mobile services.

Marc Simoncini, CEO and founder of MEETIC, concludes: *"Meetic's successful deployment amongst mobile phone operators across Europe is enabling us to build up a promising source of revenue and is helping further increase Meetic's renown on its markets, which is contributing to an ongoing improvement in meetic's business model. Our long-term aim is to provide our mobile offer on all of our markets, thus increasing our potential target and enabling our current users to enjoy a roaming use of meetic."*

About MEETIC, the European online dating leader (www.meetic-corp.com)

Four years after its commercial launch, MEETIC manages seven products (Meetic, Meetic Mobile, Ulteem, Superlol, Lexa, ParPerfeito and eFriendsNet) and markets two highly complementary economic models in the dating market, one for use on the internet, the other for mobile phones. MEETIC is the undisputed leader on the European online dating market with 22.5 million profiles registered on the Meetic site alone since its creation and the largest European audience share* with 28.47 in May 2006 (source: Nielsen/NetRatings) and 8.3 million different visitors in May 2006 (source: Comscore). MEETIC is established in 13 European countries, China and Brazil, and available in 11 languages. From inception the group has pursued a clear leadership strategy focusing on quality, innovative marketing and perfect technological expertise. MEETIC works hard to optimise service quality and to satisfy every possible expectation of its European subscribers. In 2005, MEETIC posted sales of €43m and net profit of €5.7m.

- Audience share is calculated as follows: (number of unique visitors to the site x time spent on the site) / (number of unique visitors under the category "dating" x time spent on this subcategory) x 100.

Results for the first half of 2006 will be published on 23rd October 2006 (after market)

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