

Meetic accelerating its development in Asia

Meetic announces a number of exclusive distribution deals in China and in 6 countries in Southeast Asia

Boulogne-Billancourt, November 14th 2006,

Meetic, the European leader in online dating, is increasing its rate of development in Asia and announces the signing of strategic partnerships with major Asian Internet players, with:

- **In China:**

- An exclusive distribution agreement with **China.com**, one of largest portals on the Chinese market with over 100 million members and a very high audience on the middleclass segment. Over 5 million Chinese Web surfers use this portal every day. China.com is a company that is listed on the Hong Kong Stock Exchange, and is a 77% subsidiary of the CDC Corporation (a Group listed on the NASDAQ).
- Meetic also announces the signing of an exclusive agreement with **6Park.com**, the leading site for Chinese diaspora across the world. Meetic will have the exclusive responsibility for this site's dating service amongst its users and will thus put members of this very large international community in touch with each other.

According to Marc Simoncini, meetic's CEO, *"These deals lay witness to the strategic dimension that the Chinese market has for meetic. Following the acquisition of efriendsnet in January 2006 and the launch of www.meetic.com.cn on 31st July 2006, we intend to further accelerate the development of our network of partners in China and hence strengthen our positions on the Asian market."*

- **In Southeast Asia**

Meetic announces the renewal and extension of its exclusive cooperation agreement with **Yahoo!** in Asia, a region of the world where Yahoo! remains the leading site in terms of audience. Meetic is now Yahoo!'s online dating partner in 6 Asian countries:

- Indonesia, Malaysia, the Philippines, Singapore, Thailand and Vietnam

“We congratulate ourselves on the extension of our partnership agreement with Yahoo! Asia. This extension of our relations underlines both the efficiency of our international and local marketing teams and the appeal of the services offered by the meetic group. Moreover, this new agreement is in line with our more global ambition of perpetuating and further increasing our leadership in the Asian zone”, concludes Philippe Chainieux, meetic's Marketing Director.

About MEETIC, the European online dating leader (www.meetic-corp.com)

Four years after its commercial launch, MEETIC manages seven products (Meetic, Meetic Mobile, Ulteem, Superlol, Lexa, ParPerfeito and eFriendsNet) and markets two highly complementary economic models in the dating market, one for use on the internet, the other for mobile phones. MEETIC is the undisputed leader on the European online dating market with 25.4 million profiles registered on the Meetic site alone since its creation and the largest European audience share* with 18.20% in August 2006 (source: Nielsen/NetRatings) and 8.48 million unique visitors in September 2006 (source: Comscore). MEETIC is established in 13 European countries, China and Brazil, and available in 11 languages. From inception the group has pursued a clear leadership strategy focusing on quality, innovative marketing and perfect technological expertise. MEETIC works hard to optimise service quality and to satisfy every possible expectation of its European subscribers. In 2005, MEETIC posted sales of €43m and net profit of €5.7m.

* Audience share is calculated as follows: (number of unique visitors to the site x time spent on the site) / (number of unique visitors under the category "dating" x time spent on this subcategory) x 100.

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**2006 annual turnover will be published
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