

Meetic validates the scenario of the full-length “Meetic” film

After giving its cinematographic rights to Open Art Productions, Meetic has now validated the scenario of the “Meetic” film due for release in 2007.

Boulogne-Billancourt, September 18th 2006.

Meetic, the European leader in online dating, announces that it has validated the screenplay for the “Meetic” film, which will be shot and released in 2007. The shooting of this romantic comedy should begin during the first quarter of 2007, with the film expected to be released in cinemas in the autumn. The film should require 8 weeks of shooting in France and a week abroad.

“A number of people contacted us requesting to be granted the rights for a full-length film about meetic. We were particularly keen on the project presented by Open Art Productions, as it reflects, in a sensitive and just manner, the cultural phenomenon that meetic has become, the diversity of our members and the extraordinary stories borne of it. Meetic will be involved in the choices that still need to be made for this fantastic project to be brought to fruition. We will also be substantially involved in promoting the film when it is released in cinemas, as this film will appeal to the general public as well as our members, who will no doubt be curious to see their stories on the big screen” says Marc Simoncini, CEO and founder of meetic.

“Faced with the online dating phenomenon that is growing by the day, Open Art Productions has decided to produce a comedy illustrating this trend. The thousands of testimonies received by meetic were our inspiration for this story and the people within it - people who will illustrate the new seduction interaction of singles today”, adds the director of Open Art Productions.

ABOUT Open Art Productions, which is producing the “Meetic” film

After “FANFAN LA TULIPE”, by Gérard Krawczyk, co produced with Luc Besson’s company Europa Corp. (1.65 million admissions), and the television series about the century’s greatest directors, called “CES MESSIEURS DE LA FAMILLE”, OPEN ART PRODUCTIONS has recently produced “LE CORRESPONDANT”, a film about teenagers that will be jointly released in France and Germany during the first quarter of 2007, and is preparing “MON VOYAGE DE NOCES”, directed by Christian Vincent (shooting in spring 2007. Executive producer: Judith Aubry, ARCADIA). For television, OPEN ART PRODUCTIONS is co producing the remake of “MARIE OCTOBRE”, directed by Josée Dayan (shooting in 2007. Executive producer: Nicolas Traub, PAMPA).

About MEETIC, the European online dating leader (www.meetic-corp.com)

Four years after its commercial launch, MEETIC manages seven products (Meetic, Meetic Mobile, Ulteem, Superlol, Lexa, ParPerfeito and eFriendsNet) and markets two highly complementary economic models in the dating market, one for use on the internet, the other for mobile phones. MEETIC is the undisputed leader on the European online dating market with 22.5 million profiles registered on the Meetic site alone since its creation and the largest European audience share* with 28.47 in May 2006 (source: Nielsen/NetRatings) and 8.3 million different visitors in May 2006 (source: Comscore). MEETIC is established in 13

European countries, China and Brazil, and available in 11 languages. From inception the group has pursued a clear leadership strategy focusing on quality, innovative marketing and perfect technological expertise. MEETIC works hard to optimise service quality and to satisfy every possible expectation of its European subscribers. In 2005, MEETIC posted sales of €43m and net profit of €5.7m.

- Audience share is calculated as follows: (number of unique visitors to the site x time spent on the site) / (number of unique visitors under the category "dating" x time spent on this subcategory) x 100.

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