

## FURTHER BUOYANT GROWTH CONSOLIDATED TURNOVER FOR THE FIRST HALF OF 2006: +92%

Boulogne-Billancourt, 26<sup>th</sup> July 2006

MEETIC, the European leader in online dating, has today announced its consolidated turnover for the first half of the year to 30<sup>th</sup> June 2006.

### Consolidated turnover for the first half of 2006

In millions of euros	H1 2006	H1 2005 (Pro forma)	Change (%)	H1 2005	Change (%)
Turnover	35.8	21.2	<b>+69%</b>	18.6	<b>+92%</b>
Like-for-like	32.3			18.6	<b>+74%</b>

*NB: Integration of eFriendsNet in consolidated accounts from 12/01/06, of Lexa.nl from 23/02/06 and of ParPerfeito from 04/05/06.*

MEETIC recorded, over the first half of 2006, consolidated turnover of 35.9 million euros, up 93%. On a like-for-like basis, turnover for the first half of 2006 was 32.3 million euros, up 74%.

### Consolidated turnover split by activity

The Group now runs seven products (Meetic, Meetic Mobile, Ulteem, Superlol, Lexa, ParPerfeito and eFriendsNet) and operates two particularly complementary business models in the dating domain; one based on Internet use and the other on mobile phone use.

Turnover from Internet services (Meetic, Lexa and ParPerfeito) and from Mobile services (Meetic Mobile, Superlol, and eFriendsNet), characterised by a high level of recurrence because of the subscription sales method, both contributed to the growth in the Group's activity over the first half of 2006.

In millions of euros	H1 2006	H1 2005 (Pro forma)	Change (%)	H1 2005	Change (%)
<b>Internet</b> <sup>(1)</sup>	32.3	19.0	<b>+70%</b>	17.6	<b>+83%</b>
<i>% of total turnover</i>	90%	90%		95%	
<b>Mobile phones</b> <sup>(2)</sup>	2.5	1.6	<b>+56%</b>	0.4	<b>+525%</b>
<i>% of total turnover</i>	7%	7%		2%	
<b>Other</b>	1.0	0.6	<b>+67%</b>	0.6	<b>+67%</b>
<i>% of total turnover</i>	3%	3%		3%	
<b>TOTAL</b>	<b>35.8</b>	<b>21.2</b>	<b>+69%</b>	<b>18.6</b>	<b>+92%</b>

*NB: Integration of eFriendsNet in consolidated accounts from 12/01/06, of Lexa.nl from 23/02/06 and of ParPerfeito from 04/05/06.*

*(1) Incorporates Meetic, Ulteem, Lexa and ParPerfeito's activities*

*(2) Incorporates Meetic Mobile, Superlol and eFriendsNet's activities*

The half-year turnover split highlights the historical predominance of Internet turnover (90% of half-year turnover) and the expansion of turnover from Mobile services, which reached 2.5 million euros, or 7% of half-year turnover. These noteworthy performances, which associate Internet revenue and Mobile revenue, validate the pertinence of the Group's positioning as a global dating player on the Internet and Mobile phone markets.

### Internet activity

	30/06/05	31/12/05	30/06/06
<b>Meetic (product)</b>			
- Profile base (millions)	12.5	17.0	22.5
- N° of clients at end of period	212 642	275 765	346 020
- Of which % of subscribers	74%	81%	85%
<b>Group n° of subscribers</b>	<b>156 938</b>	<b>224 618</b>	<b>378 905</b>
- Meetic	156 938	224 618	294 567
- Other Internet products (*)	-	-	84 338

(\*) *Ulteem, Lexa, ParPerfeito*

Meetic again increased its profile base, recording over 2.5 million profiles over the second half of 2006, giving a total of 22.5 million profiles recorded since the Company's creation versus 19.9 million to 31<sup>st</sup> March 2006.

The Meetic product totalled, as of 30<sup>th</sup> June 2006, 346 020 clients, 85% of them subscribers, i.e. 294 567 subscribers. The churn was steady at 15.3% over the first half, whilst ARPU (Average Revenue Per User) remained at a high level of 17.39 euros over the period.

The growth of the Group's number of clients, with 378 905 subscribers at the end of the half versus 224 618 at 31<sup>st</sup> December 2005 (+69%), is the result of the active marketing strategy on the Group's existing brands (Meetic and Ulteem) and the acquisition strategy implemented since early 2006. Hence the integration from 23<sup>rd</sup> February 2006 of Lexa.nl (Netherlands)'s database and the acquisition on 4<sup>th</sup> May 2006 of ParPerfeito (Brazil) have enabled the Group to increase its number of clients by 84 338 clients, representing 22% of the total number of subscribers as of 30<sup>th</sup> June 2006.

### Mobile activity

In millions	30/06/06
<b>Profile base</b>	<b>6.2</b>
- Superlol	0.4
- eFriendsNet	5.8

The Group's Mobile brands total 6.2 million profiles registered on their sites, for turnover of 2.5 million euros for the first half of 2006, or 7% of total Group turnover.

eFriendsNet, a company acquired in January 2006 and editor of China's leading mobile community network, was responsible for a substantial portion of the growth in the Group's Mobile turnover this

half, with eFriendsNet's revenue model being based on the billing of its subscribers to Web and Internet services via mobile operators.

Over the first half of this year, the Group successfully oversaw the evolutions of the site edited by eFriendsNet and is launching Meetic China on 31<sup>st</sup> July 2006 in line with the Group's strategy that led to the acquisition of eFriendsNet, i.e. the development of a mobile activity in China via eFriendsNet's mobile products and the sharing of technical and human means in order to carry out the launch of Meetic in China. This twofold Internet and Mobile activity will thus enable the Chinese subsidiary to envisage a lesser degree of dependence on local mobile operators in the future, because these operators' sales policy modifications decreed in July 2006 could significantly affect China's mobile services market activities. The impact on eFriendsNet's mobile activity is estimated at less than a million euros for FY 2006.

## First half key facts

- Increased globalisation of the Group's activity, with the acquisition and integration of eFriendsNet (China), Lexa.nl (Netherlands) and ParPerfeito (Brazil).
- Launch of two new services in accordance with the deployment plan:
  - o Superlol in France,
  - o Ulteem in France, Germany, Spain and Italy,
- Signing of a number of new Internet and mobile phone distribution partnerships,
- Further awareness campaigns, particularly on television.

Marc Simoncini, CEO and founder of MEETIC, says: *"This half's performances have fully met our expectations. The integration of recent acquisitions, the implementation of the first synergies and the deployment of new offers have concretised the carrying out of our strategy. Henceforth present on three continents and running seven different products, MEETIC is now one of the world leaders in online dating, and benefits from one of the soundest business models combining Internet and Mobile revenues."*

### About MEETIC, the European leader in online dating ([www.meetic-corp.com](http://www.meetic-corp.com))

Four years after its commercial launch, MEETIC runs seven products (Meetic, Meetic Mobile, Ulteem, Superlol, Lexa, ParPerfeito and eFriendsNet) and operates two very complementary business models in the dating domain, one based on Internet use and the other on mobile phone use. MEETIC has successfully established itself as the European leader in online dating with 22.5 million profiles registered for the Meetic product alone since its creation and the highest audience share\* in Europe: 28.47% in May 2006 (source: Nielsen/NetRatings) and 8.3 million unique visitors in May 2006 (source: Comscore). MEETIC is present in 13 European countries as well as in China, and is available in 11 languages. Pursuing, ever since its creation, a clear leadership strategy based on a quality-first policy, innovative marketing and perfect technological know-how, the company is intent on permanently improving its services and meeting even more fully the various expectations of its European subscribers. MEETIC recorded 2005 turnover of €43 million and net profit of €5.7 million.

\* Audience share is calculated as follows: (number of unique visitors to the site x time spent on the site) / (number of unique visitors under the category "dating" x time spent on this subcategory) x 100.

## Results for the first half of 2006 will be published on 23<sup>rd</sup> October 2006 (after market)

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