

## BUOYANT TURNOVER GROWTH IN 2005: +102% AND SURGE IN SUBSCRIBER NUMBERS: +103%

Boulogne Billancourt, 2<sup>nd</sup> February 2006

MEETIC, the European leader in online dating, has today announced its turnover for the fourth quarter and full year to 31<sup>st</sup> December 2005.

Turnover, in millions of euros	2005	2004 Pro forma	Δ
Fourth quarter 2005	13.3	6.8	<b>+95.6%</b>
Financial year to 31 <sup>st</sup> December 2005	43.0	21.3	<b>+102%</b>

2005 turnover was over twice that of 2004. These performances lay witness to the robustness of the turnover structure relative to the substantial recurrence of revenues inherent to the subscriber model.

### Sharp growth in all the main indicators

	2004	H1 2005	H2 2005	H2 2005/ H1 2005	2005/2004
Profile base End of period	9,098,101	12,484,431	17,024,696	+36%	+87%
Customer base End of period	149,163	212,642	275,765	+30%	+85%
Subscriber base End of period	110,558	156,938	224,618	+43%	+103%
Subscriber rate End of period	74%	74%	81%	+10%	+10%

Marc Simoncini, CEO of MEETIC, declared that: "Our profile base has increased by over a third in just six months, and has now reached 17 million profiles. We are therefore continually winning over new clients thanks to the quality of our services and the considerable potential of our market. Beyond this excellent annual activity, we should congratulate ourselves for the tangible results of our marketing and CRM (Customer Relationship Management) know-how, which has allowed us to substantially increase the subscriber rate, which now represents 81% of our clients. Parallel to this significant improvement in numbers, the churn rate was maintained at 14.9% in the second half of the year, and ARPU (Average Revenue Per User) reached 17.3 euros in the second half of the year. These excellent performances bode well for further buoyant activity growth over the first half of 2006."

**About MEETIC, the European leader in online dating ([www.meetic-corp.com](http://www.meetic-corp.com))**

Three years after its commercial launch, MEETIC has established itself as the European leader in online dating, with over 17.0 million profiles registered since its creation and the highest audience share\* in Europe: 23.16% in September 2005 (source: Nielsen/NetRatings). MEETIC is present in 13 European countries and is available in 10 languages. Following, ever since its creation, a clear European leadership strategy based on a quality-first policy, innovative marketing and perfect technological know-how making it possible to manage a database of 2.6 million 30-day active profiles, the company is intent on permanently improving its services and meeting even more fully the various expectations of its European subscribers. MEETIC has launched two additional offers – ULTEEM by MEETIC and SUPERLOL.

\* Audience share is calculated as follows: (number of unique visitors to the site x time spent on the site) / (number of unique visitors under the category "dating" x time spent on this subcategory) x 100.

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